

Together for Children

Georgia Association on Young Children
43rd Annual Conference

October 9-10, 2009

Gwinnett Center
Atlanta Area



Supported by:

Bright from the Start: Georgia Department of Early Care and Learning
.....and many others!

Exhibitor Invitation

- Gain access to more than 2,500 state-wide child care professionals on-site & more via your early bird application & through posting on our website
- Educate yourself on the needs of your target market
- Make direct contact with decision makers in child care programs

Space is limited, so reserve your booth today!

Georgia Association on Young Children
368 Moreland Ave, NE Ste.240
Atlanta, GA 30307-1927
(404) 222-0014 or (404) 222-0107/fax
www.gayconline.org

Early Bird Promotion Deadline: May 30, 2009 – Reach 15,000 potential attendees

Contract Deadline: August 15, 2009

WELCOME !!

You are invited to exhibit at GAYC's 2009 Annual Conference,
October 9-10, 2009, in the Atlanta Area.

Exhibiting at the 2009 GAYC Conference gives businesses both visibility and market research opportunities. As an exhibitor, you have access to more than 2,500 child care professionals working across the state of Georgia. You may also attend workshops and gain insight into the needs of your target markets.

Exhibitors will be located in the Exhibit Hall near conference registration where we will also house a silent auction, lunch, and general concessions.

Join us this October and expand your market!

Who Should Exhibit?

Any business or organization that serves child care professionals or child care organizations should exhibit at this event. Past exhibitors include companies that provide the following products and/or services:

- Art supplies
- Business consultants
- Children's books
- Clothing or apparel
- Developmentally appropriate toys
- Fundraising tools
- Information technology
- Jewelry
- Playground equipment
- Teaching materials
- Therapeutic equipment providers

Exhibit Hours:

Friday, October 9

Setup: 7:00 am - 11:00 am

Exhibits Open 11:00 am–5:00 pm

Saturday, October 10

Exhibits Open: 7:00 am–2:00 pm

Tear-down: No earlier than 2:00 pm

New this year: Special events to draw the early birds attendees on Saturday morning.

Please note: GAYC is not responsible for any items left unattended during times the Exhibit Hall is open to attendees. The Exhibit Hall is locked after hours.

Exhibitors Receive:

- **Booth area** (10' X 10') including an 8ft. table with skirting, 2 chairs, pipe and draping. Wastebaskets will be provided for booths that opt to do a Make-it, Take-it Activity. (Electricity and additional chairs may be purchased separately.) Please be aware that the Gwinnett Center does not offer carpeting.
- **One lunch** for first person attending and responsible for booth at conference (Additional lunches available for purchase)
- **Access to all workshops** for **two** exhibit staff – a \$200 value
- Profile in the **exhibitor directory** which is distributed to all conference attendees**

Booth assignments will be made on an as received basis with priority given to those vendors who have exhibited with us in the past three years and will have items for purchase at the conference. GAYC reserves the right to change location assignment at any time.

Special Early Bird Promotion:

**Exhibitors applying by May 30, 2009, will be promoted in the registration brochure (distribution=15,000). As exhibitors are approved and fees paid, they will be added to our list of confirmed exhibitors on the GAYC website. The final conference program will list contact information for all exhibitors secured by August 1, 2009 (distribution = 2,500).

Exhibit Costs:

2009 Booth Fees:		Additional Exhibit Fees:	
Single Booth	\$ 350	Electricity*	\$ 50
Double Booth	\$ 500	Additional Table*	\$ 30
Non-Profit Booth	\$ 100	Additional Chair*	\$ 5
		Additional Lunch	\$ 15

**Please make decisions ahead of time. Items requested on site are subject to a higher cost to you.*

Your Exhibit Space is Only Part of the Experience

GAYC's Annual Conference is an excellent market research opportunity!

By attending sessions, meals and networking events during the conference, you can maximize your exhibiting experience.

- ☑ Make personal contact with potential customers (child care professionals often refer colleagues to businesses they patronize)
- ☑ Identify the major needs and concerns of your target market
- ☑ Learn how changes in Georgia may affect how child care programs operate -- and what products and services they need

Check GAYC's website at www.gayconline.org for updates on the conference session agenda and take full advantage of this opportunity to learn more about your customers!

Donor Opportunities

Exhibitors may also support events throughout the conference to increase their name recognition. Donors receive special sign recognition and mention during a general session.

Opportunities include, but are not limited to:

- ★ Keynote and/or featured speakers
- ★ Banquet Entertainment
- ★ Presenter Hospitality
- ★ Awards Banquet
- ★ Morning Coffee Breaks
- ★ Afternoon Tea/Lemonade Breaks

For more information on supporting conference events contact gayconference@algxmail.com or (404) 222-0014.

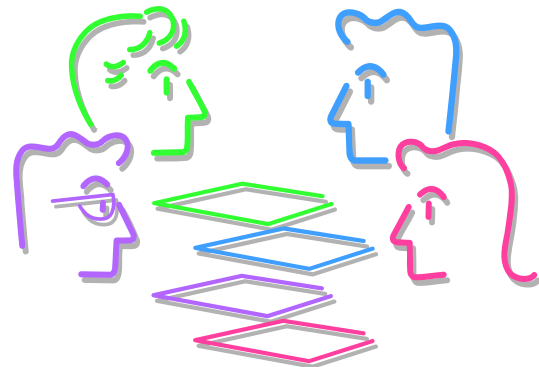
Conference Advertising

Would you like to inform 2,500 early childhood professionals about your early childhood educational product or service? Advertise in the final conference program distributed to all conference attendees. (*Confirmed Exhibitors will receive the following discount on the listed price as laid out below*).

Costs for Advertising

Back Cover	\$ 750
Full page	\$ 400 (Exhibitor \$350)
Half page	\$ 250 (Exhibitor \$200)
Fourth Page	\$ 200 (Exhibitor \$150)

All advertisements must relate to early childhood education and are subject to review prior to acceptance. For more information, please call or email us at gayconference@algxmail.com or 404-222-0014



Attendee Bag Inserts

We can insert your information into our popular conference bags (number of inserts limited to 2,500 copies), a cost-effective vehicle, especially if you are new to the conference. For catalog inserts in attendee bags, cost is \$250 + shipping costs (up to 2,500 inserts). Contact gayconference@algxmail.com for details. All attendee bag inserts are subject to review prior to acceptance.

GAYC Conference 2009-- October 9-10, 2009 – Atlanta Area – Exhibitor Invitation

IMPORTANT EXHIBITOR INFORMATION

It will be the sole responsibility of the Exhibitor to pay any and all licensing fees for any music or motion picture equipment used in the booth. GAYC will assume no liability for loss or damage of goods or materials owned or leased by the Exhibitor. The exhibitor is required to provide insurance and/or policy riders to cover all booth contents. Interviews, distribution of literature, samples, activities, and detailing should take place inside booths in order to avoid infringement of the rights and privileges of other exhibitors. GAYC reserves the right to restrict exhibits because of noise, method of operation or for any other reason that might detract from the character of the convention as a whole. Size of exhibits may not be modified, drapes removed, or the pipe and drape moved to create a larger space.

Exhibitors breaking the rules may be asked to leave at the discretion of GAYC. Our goal is to host a conference that is an enjoyable experience for all.

Refund Policy

No refunds will be made for poor attendance or vendor's inability to attend the conference.

A refund for exhibit space (less a \$50 handling fee) may be granted if both of the following criteria are met:

- GAYC **receives written notice** of your intent to cancel by **September 1, 2009** (*telephone cancellations will not be accepted*), **AND**
- GAYC is able to resell the space. GAYC is the only agent authorized to sell or resell booth space. Mail or delivery of the cancellation notice shall be deemed delivered on the day such notice is received at the GAYC office. Any eligible refunds requested will be issued after the conference.

Exhibitor Requirements

Each Exhibitor is required to participate in one or more of the following at the GAYC Conference:

- Make-it, Take-it Activity at Booth or**
- Silent Auction item donation or**
- Vendor Basket donation** (*Basket of items from your company/organization for which attendees will purchase a ticket. Drawings held at the end of each day*).

Hotel Information

Exhibitors may make hotel reservations by contacting any of the hotels where GAYC has reserved a room block. When making your reservations, you will need to identify yourself as part of the GAYC Conference to obtain special rates. Hotel blocks will be posted on the GAYC website at www.gayconline.org as they are confirmed.

*For other reservation arrangements,
See either the website www.gayconline.org or the Preliminary Program
released in August.*

Dates to Remember:

May 30

Early Bird Promotion Deadline

August 15

Exhibitor application and payment in full must be received to reserve exhibit space

September 1

Refunds will not be given for cancellations received after this date.

October 9-10

Exhibit at the GAYC Conference!

GAYC Conference 2009

Exhibit Contract

October 9-10, 2009

Gwinnett Center, Atlanta Area

To reserve exhibit space, send the original signed and completed contract (pages 5 & 6) with a check for the full amount listed below. Make checks payable to GAYC and mail to: **GAYC Conference, 368 Moreland Avenue, NE, Ste. 240, Atlanta, GA 30307-1927**. Applications received without payment will not secure a reservation.

Full payment due by August 15, 2009 to confirm space

I, the undersigned, hereby apply for exhibit space for my company at the 2009 GAYC Conference, which will be held at the Gwinnett Center in Duluth, GA on October 9-10, 2009. I understand the refund policy and that the Conference Committee will make exhibit space assignments.

Information for Exhibitor Directory:

Company/Organization Name _____

Street Address _____

City _____ State _____ Zip _____

Phone Number _____ FAX Number _____

E-mail Address _____

Website address: _____

Products and services to be displayed: _____

Contact person to receive correspondence regarding exhibit space:

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone Number _____ FAX Number _____

E-mail Address _____

Individuals that will be staffing the exhibit space (Write names as they should appear on your badges.)

I will be donating the following item(s) for the Silent Auction: _____

Or, I will offer this Make-it, Take-it at my booth _____

Or, I will supply a Vendor Basket (one of the 3 options is required)

We would prefer NOT to be located next to/near the following competitors:

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Your exhibit fee entitles you to:

- ◆ One 8' table with box skirting and two chairs, per booth
- ◆ Access to all workshops for two exhibit staff
- ◆ Listing in the exhibitor directory
- ◆ One Exhibitor Lunch, per day

Exhibit Requests	Cost		Quantity Requested		Total
Single Booth	\$ 350	X		=	
Double Booth	\$ 500	X		=	
Non-Profit Booth	\$ 100	X		=	
Electricity for Exhibit	\$ 50	X		=	
Additional Exhibitor Lunches (\$15 per lunch, per day)	\$ 15	X	__ # lunches X __ # Days	=	
Additional Table	\$ 30	X		=	
Additional Chair	\$ 5	X		=	
Balance Due (Deadline August 15, 2009)				=	\$

Enclosed is my check for: Total \$ _____

Authorizing Signature _____

Print name here: _____

Please send me information on donor opportunities

Thank you!

Licenses, Insurance and Liability

GAYC will assume no liability for loss or damage of goods or materials owned or leased by the Exhibitor. The exhibitor is required to provide insurance and/or policy riders to cover all booth contents. GAYC reserves the right to restrict exhibits because of noise, method of operation or for any other reason that might detract from the character of the convention as a whole. It will be the sole responsibility of the Exhibitor to pay any and all licensing fees for any music or motion picture equipment used in the booth.

GAYC office only: Date Received _____ Check # _____ Amt. _____

Booth(s) assigned _____ Notations: _____