

# Together for Children

Georgia Association on Young Children  
43<sup>rd</sup> Annual Conference

October 9-10, 2009

Gwinnett Center  
Atlanta Area



Supported by:

Bright from the Start: Georgia Department of Early Care and Learning  
....and many others!

## Advertising Opportunities

**Gain access to over 2,500 child care professionals state-wide**

Georgia Association on Young Children (GAYC)  
368 Moreland Ave, NE, Ste. 240  
Atlanta, GA 30307-1927  
gayconference@algxmail.com  
(404) 222-0014  
(404) 222-0107/fax  
[www.gayconline.org](http://www.gayconline.org)

# Conference Advertising

There are several advertisement opportunities for your business or organization at the GAYC conference. Wouldn't you like to reach 2,500 early childhood professionals with information about your early childhood educational product or service?

## Final Program Advertising

Advertise in the final conference program, distributed to all 2,500 conference attendees.

### Costs for Final Program Advertising

Back Cover	\$ 750
Full page	\$ 400
Half page	\$ 250
One-Fourth Page	\$ 200

## Attendee Bag Inserts

Place informational materials (brochures, etc.) in the bags each attendee, presenter and exhibitor will receive. We can insert your information into our popular Conference bags (number of inserts limited to 2,500 copies). Bag inserts are a cost-effective vehicle, especially if you want to insure your material goes home with each participant. For catalog or other inserts in attendee bags, the cost is \$250 + shipping costs (up to 2,500 inserts). All inserts are subject to review prior to acceptance.

## Donor Opportunities

Be a donor for the conference through an individual event. Exhibitors may also be event donors throughout the conference to increase their name recognition. All donors receive special sign recognition and major donors receive mention during a general session.

Opportunities include, but are not limited to:

- ★ Keynote and/or featured speakers
- ★ Banquet Entertainment
- ★ Presenter Hospitality
- ★ Awards Banquet
- ★ Morning Coffee Breaks
- ★ Afternoon Lemonade breaks

For more information on any of these opportunities please contact the Conference Coordinator at [gayconference@algxmail.com](mailto:gayconference@algxmail.com) or by phone at 404-222-0014 for details.

**Advertisement Purchase Form  
2009 GAYC Annual Conference**

Name of Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_, Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

I would like to purchase:

_____	One-Fourth Page Ad	\$200
_____	Half Page Ad	\$250
_____	Full Page Ad	\$400
_____	Back Cover	\$750

All advertisements must relate to early childhood education and are subject to review prior to acceptance. The entire final program including advertisements will be printed in green ink on white paper. The size of each page in the GAYC final program will be a standard 8 x 11 sheet of paper.

**Please submit both of the following to GAYC:**

- 1) A camera ready copy in black and white ink of the ad, exactly as you would like it to appear.
- 2) Two disks or CDs or electronic copies in a jpg. or Adobe PDF format of the ad as you would like it to appear.

**Ads are accepted after review on a space available basis only.  
Mail with your payment no later than August 1, 2009 to:**

GAYC Conference Coordinator  
Georgia Association on Young Children  
368 Moreland Avenue, NE, Ste. 240  
Atlanta, GA 30307-1927

For more information, please contact [gaycconference@algxmail.com](mailto:gaycconference@algxmail.com) or by phone at 404 -222-0014. Thank-you for your support of the GAYC Conference.